



February 14, 2019

To: Members/Sponsors/Highway Construction Partners

Subject: Penn State University Endowment Capital Campaign
American Society of Highway Engineer's Northeast Pennsylvania (ASHE NE PENN)
\$100,000 Endowment Matching Program

Dear Members, Sponsors, Friends, and Highway Construction Partners:

ASHE NE Penn has been given a unique opportunity from Penn State University to establish a \$100,000 **permanent** endowment with 50% being matched by Penn State University (PSU). This endowment will help fund worthy student's tuition each year **forever**. We at ASHE NE Penn are tasked to raising \$50,000 over the next **five** years or \$10,000 per year. ASHE NE Penn is also committed to matching contributions by members and sponsors up to \$5,000 per year. The contribution goal by members/sponsors/friends/partners is also per year is \$5,000.

Each contributor will be able to dedicate their donation and create a legacy in honor or memory of someone or an organization, an example of dedication options is attached. A permanent PSU Endowment proclamation display will be mounted at PennDOT District 4-0 in Dunmore and on the ASHE NE Penn website. All donations are 100% tax deductible to the established 501c3 fund at The Luzerne Foundation.

Your donation is matched up to eight times, for example, a donation of \$500, with a company match will grow to \$1000, then ASHE NE PENN will match to \$2000 and plus PSU will match to \$4000, for a total of 8 times your original contribution.

While \$5,000 in individual yearly contributions seems like a large amount, only 50 donations at \$100 yearly or 25 donations at \$200 or ten \$500 donation are needed yearly.

On behalf of the ASHE North-East Penn, we would like to ask for your consideration for a yearly donation for the next five yearly to make this a reality and forever make a memory/legacy for a loved one while helping students in need. Please return the donation form attached before **May 15, 2019**, so we may begin the fund. Donations will be accepted all year with reminders being sent from time to time.

Very truly yours,

A handwritten signature in blue ink that reads "Dominic J. Yannuzzi".

ASHE Northeast Penn Board of Directors
c/o Dominic J. Yannuzzi, P.E., Director at Large
Alfred Benesch & Co.
Questions Email: dyannuzzi@benesch.com

General description of the ASHE NE Penn Endowment

Funds held at PSU Hazleton with consideration to PSU Wilkes-Barre and PSU Scranton.

Qualifications:

The ASHE NE Penn, Scholarship Funds are a scholarships established by the North-East Penn Section of the American Society of Highway Engineers. The scholarships provides support to deserving students pursuing a degree in science or engineering. The recipient must demonstrate strong collegiate academic performance (minimum GPA of 3.0) and above average service to the community and others. Although not a requirement, qualified students involved in campus programs and from the NE PA area will receive additional consideration.



GIVE NOW: CREATE A LEGACY

I would like to contribute to the Penn State University Endowment Capital Campaign of the American Society of Highway Engineers Northeast Penn (ASHE NE PENN)

\$100,000 Endowment Matching Program

- 1) Please accept my gift in the amount of:
___ \$100 ___ \$250 ___ \$500 ___ \$1000 ___ \$2500 ___ other \$ _____
Check make Payable to: "ASHE PSU Fund at TLF"
- 2) ___ Yes my company has a matching Gift Program (send company match & form to TLF)
(ASHE NE Penn matches both 1 & 2, then Penn State matches all, for up to 8 time match)
Total Gift 1 + 2 = _____
- 3) ___ Yes Count on my gift for 5 year period (2019-2023) (contribute any time before Dec 31)
- 4) Contribution in Memory/Honor of :

- 5) Donor's name(s) for Proclamation

My Info

Company: _____

Name: _____

Address: _____

City: _____

Phone: _____

Email: _____

Mail check and form to: Check make Payable to: **"ASHE PSU Fund at TLF"**
100% deductible 501©3: Notifications/receipts to be sent to above email

The Luzerne Foundation (TLF)
34 South River Street
Wilkes-Barre PA, 18702



**THE AMERICAN SOCIETY OF HIGHWAY ENGINEERS (ASHE)
ENDOWMENT FUND**

AT

PENNSYLVANIA STATE UNIVERSITY

WHEREAS, THE NORTH EAST PENN SECTION OF ASHE BOARD OF DIRECTORS REALIZES THE VALUE AND IMPORTANCE OF SUPPORTING FUTURE ENGINEERS CURRENTLY PURSUING A CIVIL ENGINEERING DEGREE,

WHEREAS, THE FOLLOWING ASHE MEMBERS, OFFICERS, FRIENDS AND INDUSTRY PROFESSIONALS SUPPORTED AND ARE THE ORIGINAL CONTRIBUTORS TO A PERMANENT LEGACY ENDOWMENT FUND WHO MADE THEIR SUPPORT KNOWN THROUGH FINANCIAL COMMITMENT IN HONOR OF:

LIST OF DONORS	IN MEMORY OF	AMOUNT
Joe Engineer and Family	Loving Parents and children	\$500
Susan Engineer and Family	Loving grandparents	\$500
Mr. and Mrs. John Doe	Our son Jack and daughter Mary	\$1500
Excellent Engineering, Inc.	Our dedicated employees	\$2500
Highway Construction Unlimited, Inc.	Our founder and employees	\$5000
Employees Union	Those who we lost too early	\$2500
Interstate 81 construction team	Jack Construction worker	\$500

WHEREAS, THIS ENDOWMENT FUND IS HOSTED AT PENNSYLVANIA STATE UNIVERSITY, HAZLETON CAMPUS AND WILL FOREVER SUPPORT ENGINEERING STUDENTS AT PENNSYLVANIA STATE UNIVERSITY, ENSURING DEDICATED TALENT IS HELPED ALONG THEIR EDUCATIONAL JOURNEY AND THE HIGHWAY TRANSPORTATION INDUSTRY IS PROMOTED,

NOW, THEREFORE, BE IT RESOLVED THAT WE, (ASHE NE PENN BOARD OF DIRECTORS), DO HEREBY SUPPORT AND PROCLAIM THE ASHE ENDOWMENT FUND AT THE PENNSYLVANIA STATE UNIVERSITY HAS COMMENCED ON MONTH, DAY, YEAR.

List the ASHE NE PENN Officers and Board of Director Members with signatures